



Jewish General Hospital

75 years of care for all.

FOR IMMEDIATE RELEASE

Montreal, August 5, 2010

Get viral with the JGH family

It's good for you!

For years, staff at the Jewish General Hospital have said that the pride they feel in working at the JGH makes them want to sing the hospital's praises. Well, now they've been given their chance.

Staff from throughout the hospital recently teamed up to create a three-minute music video that conveys the satisfaction they feel to be a part of the JGH. The upbeat and light-hearted clip—complete with an original score—encapsulates the staff's warmth and attentiveness to patients' needs.

To view the music video: <http://www.YouTube.com/NaNaMusical>

Capping the hospital's 75th anniversary celebrations on a high note, the video reveals authentic sentiments of appreciation for the JGH, as well as the degree to which these dedicated employees have assumed ownership of their hospital. "Our patients speak over 70 different languages," said JGH Executive Director, Dr. Hartley Stern. "It's clear that at the JGH, 'Care for all' is not simply a motto. We're a hospital for all Quebecers."

Equipped with cutting-edge resources, the JGH is internationally recognized for its state-of-the-art treatment options. The hospital's greatest strength, however, lies in the care and compassion that the JGH family extends to all patients, and their families.

For as the song goes:

C'était un rêve / Celui de donner à tous les meilleurs soins / 'Cause no matter what your faith, /
Or the colour of your skin, / At the Jewish General, / You're always welcomed in!"

Thanks to HSBC for making this video possible.

About the Jewish General Hospital

Now in its landmark 75th year of providing *Care for all*, the Jewish General Hospital has been a mainstay of superior medical treatment for many generations of patients from all backgrounds in Montreal, throughout Quebec and beyond. Drawing on its expertise and experience as one of the province's largest and busiest acute-care hospitals, the JGH is committed to improving the level of care for all Quebecers through close collaboration with the government and its healthcare network. In this anniversary year, the Jewish General Hospital has also redoubled its commitment to ensuring that patients receive care of the highest quality in a clean, safe environment. The JGH has been able to deliver these pioneering and innovative services by strengthening its role as a McGill University teaching hospital, expanding and upgrading its facilities, and pursuing cutting-edge studies at the Lady Davis Institute for Medical Research. For more, please visit jgh.ca.

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